



## **WebInterpoint**

***Practical, Affordable Web Conferencing.***

# WebInterpoint

***Practical, Affordable Web Conferencing.***

## ***“See” the Difference***

It's a fact, sharing visuals during a presentation will improve the effectiveness of the presentation and the retention rates of the participants:

- ❑ 55% of what an audience learns comes directly from the visual messages seen during a presentation (UCLA Study)
- ❑ When you combine visual messages with verbal communication, you increase retention rates from 10% (verbal only) to 50% - a 400% increase! (Wharton Research)

So, improve the effectiveness of your next conference call by adding a visual element with Web conferencing.

## ***Don't Just Tell Them, Show Them***

With just a PC and a browser, you can substantially improve the quality of your conference calls simply by visually engaging the participants on the call. A high-value, low-cost Web conferencing solution, WebInterpoint empowers users to share presentations, documents, Web content, applications and desktops with individuals and groups around the world in real time.

Use WebInterpoint for...

- ❑ Sales calls/teleconferences/training
- ❑ Budget and contract negotiations
- ❑ Project team and board meetings
- ❑ Financial planning sessions
- ❑ Company briefings/training
- ❑ Customer/client updates

With the features you need for a successful online meeting, WebInterpoint is the best choice for Web conferencing. Key features include...

- ❑ Web based interface
- ❑ Multiple hosts/ baton passing
- ❑ Application/desktop sharing
- ❑ Web co-browsing
- ❑ Account/Department billing & reporting
- ❑ Email Summary Report
- ❑ Remote Control
- ❑ Port billing & tracking
- ❑ SSL encryption
- ❑ Chat, pointing
- ❑ Online reporting
- ❑ Online help

## ***A Great Value***

WebInterpoint is a practical for everyday use across the enterprise. Compared to the competition, WebInterpoint is...

***Cheaper:*** At just \$100 per 10 attendee seats, WebInterpoint is typically 40 – 60% less than the competition.

***Easier-to-Use:*** The intuitive user interface can be used instantly by users of all skill levels. No training is required.

***More Practical:*** WebInterpoint delivers only the features you need. Why pay a premium for features you'll never use?

## How It Works

A reservation-less service, WebInterpoint starts quickly, has a simple sign-in process and supports both planned and unplanned meetings. Joining a WebInterpoint session requires only a browser and an Internet connection. Users can join from any computer or Web appliance (Windows, Macintosh, Linux/UNIX etc.) and there is nothing to download or install, thus eliminating the security and configuration problems often encountered with Web conferencing tools. Communications are encrypted with 128 bit SSL to keep presentations confidential.

Starting a Web conference with WebInterpoint is easy. By simply following these steps below, users can start a conference in less than a minute.

### HOST A WEB CONFERENCE IN JUST A FEW EASY STEPS

#### STEP 1

The Host launches a browser by clicking the desktop shortcut, which opens a browser window directed to the Join page URL and provides a prompt for the login information.

#### STEP 2

The Host logs in using their Subscriber ID and Password.

#### STEP 3

To start a meeting the Host clicks the Start button on the toolbar. A message appears containing the necessary information for the Participants to join the presentation.

#### STEP 4

The Host chooses the Publish button to present a Word™, Excel™, or PowerPoint™ document or chooses the Share button to share applications and browse Web sites.

#### STEP 5

Each Participant shares a Web browser and browses to the Join page URL specified by the Host.

#### STEP 6

When the Join page appears, each Participant enters the password provided by the Host and clicks the Start button.

The Participants and Host are now viewing the beginning of the presentation.  
The Web Conference is under way!

An ideal solution for enterprises, WebInterpoint offers flexible price plans, an innovative, easy-to-use interface and extensive private label branding. WebInterpoint can reflect a corporate brand or colors.